

3 Quick Fundraising Tips

UNITS OF IMPACT

Divide your fundraising total by the number of floors or feet you're rappelling! This helps people understand how their money affects your campaign.

Example: For every \$20 you donate, I get one floor closer to the top of the ABC Building!

CORPORATE MATCHING

Many companies match charitable contributions made by their employees. Ask if your company will match your donations or the total funds you raise!

Hint: If they only match employee-giving, get as many of your co-workers to give as possible.

OFFICE FUNDRAISERS

Get someone else from your office to go Over The Edge with you and organize some mini fundraisers at work!

Some Ideas: Bake sale • Office BBQ • 50/50 draw